



## PROFESSIONAL SUMMARY

Experienced Senior Graphic Designer and Art Director with 30 years of success creating impactful visual communications across print and digital platforms. Skilled in branding, environmental graphics, and cross-platform asset design, with advanced proficiency in Adobe Creative Suite. Recognized for award-winning work, strategic design leadership, and consistent brand execution across diverse industries.

## SKILLS

- **Digital & Graphic Design:** Advanced in Adobe Creative Suite—Photoshop, Illustrator, InDesign.
- **UI/UX Awareness:** Experience adapting print designs for digital environments; strong understanding of web layout, screen resolution, and mobile responsiveness.
- **Cross-Platform Design:** Skilled in preparing assets for web, email marketing, social media, and digital publications.
- **Presentation & Office Tools:** Proficient in Microsoft PowerPoint, Word, Excel.
- **Design Strengths:** Typography, visual hierarchy, branding, print and digital production, signage systems, and environmental graphics.

## PROFESSIONAL EXPERIENCE

### Unum Insurance

*Senior Benefit Coordinator, Special Benefits*  
Portland, ME | October 2019–April 2025

- Managed a dedicated block of claims while maintaining accuracy, timeliness, and exceptional service.
- Communicated complex financial and policy information to claimants.
- Mentored new team members and educated internal staff on Special Benefits procedures.
- Led and supported charitable initiatives through internal event planning and volunteer efforts.

### Indianapolis Zoo

*Senior Graphic Designer*  
Indianapolis, IN | October 2016–June 2019

- Designed wide-ranging digital and print materials including member magazines, event logos, signage, newsletters, campaign collateral, and more.
- Collaborated with the Creative Director to ensure consistent brand application across platforms.
- Created digital templates for e-newsletters and internal guides.
- Managed print production logistics, from estimating to vendor coordination.
- Contributed to immersive environmental design.
- Served on the Zoo Brand Committee.

## PROFESSIONAL EXPERIENCE *continued*

### **University of Indianapolis**

*Art Director*

Indianapolis, IN | February 1999–January 2016

- Directed design strategy for the university's communication efforts, elevating its brand in the competitive Midwest higher ed market.
- Earned industry accolades including a Council for Advancement and Support of Education (CASE) District V Gold Award and Public Relations Society of America (PRSA) Pinnacle "Best in Show."
- Designed a wide array of university publications and digital assets, from alumni magazines and viewbooks to signage, press books, calendars, academic catalogs, and more.
- Oversaw press checks, photo shoots, and vendor relations; collaborated closely with departments to maintain visual consistency.
- Served on university signage and United Way committees.

### **RLR Associates, Inc.**

*Senior Graphic Designer*

Indianapolis, IN | February 1998–January 1999

- Designed environmental spaces and print publications, managing both conceptual and technical aspects.
- Created three immersive environments for the Chicago Museum of Science and Industry, including specification drawings and fabrication plans.
- Contributed to a large-scale exhibit for the Future Farmers of America, Indiana headquarters, by designing a section of their Welcome Center.
- Produced a wide range of materials including invitations, brochures, and logos.

### **Creative Impressions**

*Senior Graphic Designer*

Indianapolis, IN | February 1997–January 1998

- Developed impactful marketing materials for local businesses, ensuring design effectiveness across all printed formats.
- Created brochures, annual reports, booklets, and stationery.

### **Maine Credit Union League**

*Senior Graphic Designer*

Westbrook, ME | August 1988–November 1996

- Designed marketing and informational materials for 75+ credit unions across Maine.
- Created logos, quarterly newsletters, annual reports, and internal publications.

## EDUCATION

- MA in Painting, 2010 | University of Indianapolis, Indianapolis, IN
- BFA in Graphic Design, 1988 | Maine College of Art and Design, Portland, ME